

The rules of participation for the Delticom AG Affiliate Programs

We prefer to affiliate with websites with the following contents:

- Blogs, forums, advice and content websites on the subject of cars, wheels, rims or tyres.
- Cashback websites
- Price engines
- Customer loyalty websites
- Price comparison websites
- Shopping platforms

The following are excluded from the program:

- Websites with pornographic content
- Websites relating to gambling
- Websites which offer illegal download links to pirated software or music
- Websites with racist, illegal or discriminatory contents, as well as websites with depictions of violence (intentionally inflicted wounds, sexual aggression, rape, killing, positive depictions of weapons).
- Positive depictions of drugs, including alcohol and tobacco

Websites which are still “under construction” or require registration to view the contents will be examined at length before being admitted. Websites without original content and websites which produce errors are excluded from the program.

Further conditions of participation of Delticom AG, resp. the websites MyTyres.co.uk, YourTyres.co.uk, moto-tyres.co.uk, etc.:

You may not reserve the trademark Delticom, nor any of its shop names (e.g., MyTyres.co.uk, YourTyres.co.uk, moto-tyres.co.uk, etc.) on any search engine. This also applies to any keywords which are obvious misspellings of the trademark Delticom and any of its shops (e.g. MyTyres.co.uk, YourTyres.co.uk, moto-tyres.co.uk, etc.). In case these instructions are violated, Delticom AG to reserves the right to cancel any open sales and terminate the affiliation with the respective partner.

Buying a sponsored search result on a search engine using the brand name and the link, or any brand name or link easily confused with ours, is forbidden. Furthermore, you may not attempt any integration which upon clicking the advertisement triggers several instances of Delticom tracking, from several affiliate marketing networks.

You may not use Postview Tracking or Cookie-Dropping,

Quality is rewarded while violations with intent of manipulation are punished with immediate suspension and retroactive cancellation of any confirmed Sales and Leads.

Sales, respectively provisions, may be cancelled if:

- The customer cancels the order
- No payment was received from the customer
- The customer returns the order
- The customer's credit check fails
- Registration / order fraud
- The order was internal or a test order
- The terms of affiliation are violated
- The customer is blacklisted

The provision applies to net sales only, without VAT, shipping or packaging.